

2. HELP People Associated with the World Bank

<i>Item</i>	<i>Link</i> (Note you may need to copy/paste these links into your browser)
<p>HELP Director/founder, Clyde Hertzman, is a former (?) World Bank Staff.</p>	<p>http://www-wds.worldbank.org/servlet/WDSContentServlet/WDSP/IB/1999/12/10/000094946_9911240531002/Rendered/PDF/multi_page.pdf p58</p>
<p>Hertzman continues to consult with the World Bank, promoting HELP's data-collection methods (the Early Development Instrument – EDI – a questionnaire completed by kindergarten teachers).</p>	<p>http://depts.washington.edu/uweek/archives/1998.10.OCT_01/article24.html</p> <p>http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTCY/EXTECD/0..contentMDK:20251977~menuPK:527317~pagePK:148956~piPK:216618~theSitePK:344939.00.html</p>
<p>However, Hertzman's work with the World Bank is not mentioned in his detailed biography on HELP's website.</p>	<p>http://www.earlylearning.ubc.ca/ClydeHertzman.htm</p>
<p>In thanking Unilever Corporation for paying for a report on parents, Hertzman employs the rhetoric of the left, giving a quasi-Marxist critique of the “strong Anglo-Saxon culture of individualism in our society which says ‘if you have kids, you are on your own’.” He concludes: “We believe it does take a village.”</p> <p>But the “we” in this case is Invest in Kids, a multimillion dollar charity sponsored by big business: big banks, Sun Life, Bell, Rogers, Capital One, etc.</p> <p>In an article praising Hertzman in the <i>Vancouver Sun</i>, he speaks of “social inequality”, “rebuilding the village,” and against the “every man/women/child for himself zeitgeist that so permeates North American society.”</p> <p><i>Vancouver Sun</i> editor and former staff of the right-wing (economically-speaking) Fraser Institute, Fazil Mihlar, has given HELP ample space in the paper, and himself advocates lifting the moratorium on offshore oil exploration in BC, saying the revenue could be used for “Kindergarten for children as young as three.”</p>	<p>Invest in Kids, “Vital Communities, Vital Supports: How Well Do Canada’s Communities Support Parents of Young Children?” p.1</p> <p>http://www.investinkids.ca/ContentPage.aspx?name=Our_Partners_CorporatePartners</p> <p><i>Vancouver Sun</i> article, “Researcher is child advocate on global scale; Clyde Hertzman is a natural to ask for advice on the best way to help our children develop” Dec 8. 2007.</p> <p>Fazil Mihlar, “Premier Campbell: Where is the offshore oil you promised?” <i>The Vancouver Sun</i>, July 15, 2008, pg. A-11</p>

<p>But when Hertzman says, “It’s not about loading it all on individual parents,” he does not say that to encourage support to parents, and he is not suggesting we get together and help out our village neighbours. For him, it’s about “strong partnerships between the public and private sectors”...</p> <p>What Hertzman is talking about is extending the ‘Public-Private-Partnership’ (P3) model (whereby public funds create profit opportunities for private corporations) to child-rearing. ‘P’ in HELP is for ‘partnership.’ The public and the corporate sectors thus combine to marginalize the parental sector.</p>	
<p>HELP faculty Alan Pence is also a World Bank consultant.</p>	<p>http://www.cyc.uvic.ca/people/bios/documents/APBriefBioApril7_2008.pdf</p>
<p>Alan Pence and Judith Evans co-authored a book for the World Bank promoting “build[ing] human capital” though “early childhood care and development” (a euphemism for daycare/preschool) in Africa.</p>	<p>http://newsletters.worldbank.org/external/default/main?menuPK=1624895&theSitePK=1624883&pagePK=64133601&contentMDK=21646539&piPK=64129599</p>
<p>The World Bank’s Judith Evans is part of HELP’s “research team” evaluating and collecting the data on children in British Columbia’s Strong Start fledgling in-school preschool system. The team works “under the guidance of HELP and the primary investigator, Dr. Clyde Hertzman.”</p>	<p>http://www.earlylearning.ubc.ca/documents/2007/strongstart_2007-09-30.pdf p2 “Evaluation of Strong Start B C School-based (Preschool) Family Drop-in Centres: Stage 1 Documentation, September 2007”</p>
<p>Hertzman is also President of the Council for Early Child Development (CECD) founded/headed by Fraser Mustard.</p>	<p>http://www.councilecd.ca/</p>
<p>Mustard is also a collaborator with the World Bank.</p>	<p>http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTCY/EXTECD/0,,contentMDK:20251977~pagePK:210058~piPK:210062~theSitePK:344939,00.html</p>
<p>Mustard co-authored with Margaret McCain (wife of frozen French fry billionaire Wallace McCain) the Early Years reports. The last word in the first report is reserved for the World Bank: “We concur with the conclusions of the World Bank:</p> <p><i>“ .. the starting point for involving families in early child development programs must be as early as possible ... transforming this knowledge into action ...requires the combined support of governments, non-government organizations, the private sector and the media.”</i></p>	<p>www.gov.on.ca/children/graphics/stel02_183398.doc p162</p>

<p>Parents are not even mentioned, forgotten in the 'P3' alliance.</p> <p>In the second report, they boast that, "Currently we are engaged in close collaborative efforts with the World Bank." They go so far as to quote then-Bank President Paul Wolfowitz – a controversial top 'neo conservative' in the Bush administration – speaking on equality of all things, and again give the Bank the last word.</p>	<p>http://wwwFOUNDERS.net/fn/news.nsf/24157c30539cee20852566360044448c/5e0d29958d2d7d04852572ab005ad6a6/\$FILE/Early%20Years%20Study%202%20-%20Putting%20Science%20into%20Action%20March%202007.pdf pp. 15,70,161</p>
<p>In discussing his report in 2007, Mustard stated that, "17% of parents are godawful" and only one third are "competent."</p> <p>But are Wolfowitz, Hertzman and their ilk more competent than parents? And do the rest of us want "shared responsibility" for raising our children with Mustard and his "village" technocrats?</p> <p>Mustard founded and heads the Canadian Institutes for Advanced Research (CIAR).</p> <p>Hertzman is a Fellow of Mustard's CIAR.</p>	<p>Toronto Star Mar 26, 2007 pg. A-1</p> <p>http://www.earlylearning.ubc.ca/ClydeHertzman.htm</p>
<p>Another World Bank collaborator, Charles Coffey, a Vice President of the Royal Bank of Canada, is also a Director of Mustard's CECD.</p> <p>He promotes Fraser Mustard's work and the idea of early child development as a "business imperative" to the World Bank.</p>	<p>http://www.councilecd.ca/cecd/home.nsf/pages/board</p>